

# Job Description for **Creative Associate,** The EiE Project Ltd/Gte (aka Enough is Enough Nigeria)

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## **About Enough is Enough Nigeria ([www.eie.ng](http://www.eie.ng))**

EnoughisEnough Nigeria (EiE) is a coalition of individuals and organizations committed to instituting a culture of good governance and public accountability in Nigeria through active citizenship.

We are non-partisan, neither are we a platform for the actualization of any individual's political ambitions.

We believe in the power of young people to change Nigeria's destiny.

## **Job Title**

Creative Associate, EiE

## **Period & Mode of Engagement**

Full time

## **Primary Job Location**

Lagos, Nigeria

## **Purpose**

EiE's Creative Associate will be primarily responsible for visual arts interpretation and execution of the team's briefs for visual media content across our traditional and new media platforms.

The Creative Associate will work on a variety of products and activities, such as website images, advertising materials, stationery design, visual displays, corporate communications and corporate identity, i.e. giving EiE a visual 'brand'.

The job demands creative flair, up-to-date knowledge of industry software and a professional approach to time, costs and deadlines.

## **Primary Responsibilities**

1. Conceptualize and design of all visual materials for EiE Nigeria (including logos, e-flyers, brochures, infographs, website images, charts, posters, reports, newsletter templates, promotional materials, invitation cards e.t.c) for use in electronic and print media.
2. Prepare layouts, designs, art work and formats for use in online broadcast, publications and/or exhibition display.
3. Propose EiE's brand manual/strategy in collaboration with the Media Manager and Executive Director, document best practices and update branding guidelines as needed.
4. Maintain a cohesive visual identity and implement branding guidelines.
5. Creatively and spontaneously curate contents – graphics, cartoons, short skits and / or videos on trending governance issues or as directed.
6. Maintain database and retrieval system of all designs and references used in creation of published materials.



## Reporting Line

Reports to the Executive Director via the Media Manager

Qualifications, Experience & Skill	Essential	Desirable
Previous work experience in a similar role.	√	
Basic design and typography skills	√	
High comfort level and proficiency with Photoshop or Illustrator or InDesign and other Adobe Creative Suite Software	√	
Basic photography experience or ability to take and edit photographs. (a)		√
Experience in either video, web programming, photography and publishing (a)		√
Experience in GIF, comic and infograph creation and with relevant creation software and applications (a)		√
Excellent computer skills and high comfort level with computer research.	√	
NGO experience.		√
Excellent verbal, interpersonal, organisational and presentation skills.	√	
Knowledge of Nigerian languages.		√
Ability to work with direction and to exercise personal responsibility and autonomy to meet objectives.	√	
Ability to plan, schedule and monitor multiple tasks to meet deliverables in a timely manner.	√	
Ability to work well under pressure while being attentive to detail.	√	
Ability to work well with senior management, colleagues and the public.	√	
Pleasant, friendly attitude and willingness to aid the team with various design needs.	√	
High degree of trustworthiness and discretion.	√	

## Remuneration

- Maximum of **N90,000** per month (pre-tax; all allowances included).
  - Good grasp of (a) skills will attract the higher end of the salary range.
- A design tablet
- Personal development will be supported.
- Will be required to work in the office, attending weekly meetings, and other meetings as deemed necessary in consultation with the ED.
- Allowed to work on freelance projects during office hours when deliverables are completed.

## Performance Review Criteria

1. Ability to interpret, respond and deliver on creative briefs.
2. Versatility with different media platform dimensions e.g. print media and online media
3. Audience's viral response to generated content upon deployment.

## Application Process

Fill and submit the form below ONCE and attach CV. Also, share a link in your CV to previous works done. Only shortlisted candidates will be contacted.

